

Weekly radio programmes in Spanish in Latin America

Since 2012 the IFCC Executive Board has been proud to provide support to 'Radio El Microscopio'. This is a weekly radio programme that comprises interviews and information on a wide range of laboratory medicine topics. Many of these topics relate directly to the quality of laboratory medicine.

'Radio El Microscopio' is recorded in and broadcast from the Universidad Nacional de La Plata in Argentina under the scientific directorship of Dr Hernán Fares Taie. Radio El Microscopio is part of a wide reaching educational programme SABio on clinical chemistry offered by the university.

The majority of interviews and programmes are broadcast in Spanish for a large and growing audience based across Latin America and Spain. Some interviews and programmes have been prepared in Portuguese. Several interviews have been conducted in English. Programmes are archived and may be downloaded at any time for listening. There is also an English archive available.

At the time of writing:

- There have been almost 200 weekly radio programmes involving >200 interviews
- The weekly audience that listens to each broadcast is in 'tens of thousands'
- The number of people visiting the radio website is measured in hundreds of thousands'
- The number of contacts for the radio on Facebook is measured in millions.

It is not possible to do justice to the impact of 'Radio El Microscopio' in this short article. Readers should contact www.infobioquimica.org for full details.